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## INTRODUCING QUIK BEAM



App



Wireless DMX



Max 20h



IP65



### THE NEWEST MEMBER OF THE QUIK FAMILY

"Imagine a fixture you never have to charge—just swap the battery when it returns from a rental, put the spare ones on charge, and it's instantly ready for the next job."

QuikSpot and QuikPunch have already proven themselves as industry favorites. Building on their success, we are excited to introduce the latest addition to the family: QuikBeam.

While QuikSpot and QuikPunch share similar strengths, QuikBeam was engineered with a different goal in mind: to deliver maximum performance in the smallest, lightest form factor possible.

Driven by extensive feedback from installers, rental houses, and onsite technicians, QuikBeam brings a new level of flexibility and efficiency to any lighting setup.

**Product Walkthrough:** <https://youtu.be/ic4xZI8UGqk>

**Website:** <https://astera-led.com/products/quikbeam/>

(The link will be online after launch)

## DESIGNED SMARTER. BUILT FOR SPEED.

TO ACHIEVE THIS NEW LEVEL OF MOBILITY AND EASE OF USE, QUIKBEAM INCORPORATES SEVERAL FEATURES.

- Swappable Battery System – No more waiting for fixtures to charge. Simply replace the battery when a unit returns from a rental or demo. Keep spare batteries charging, swap on the fly, and the fixture is instantly ready for the next job.
- PoE (Power over Ethernet) – Streamlined installations with combined power and data over a single cable; up to 100 meters / 328 ft of remote prepping and sACN / ArtNet control in events
- Versatile zoom with extra Narrow Beam (HotBeam) – Delivers clean, defined beams ideal for precise uplighting, accents and feature highlighting.

## BUILT FOR REAL WORLD USE

QuikBeam is designed for environments where speed, reliability, and flexibility matter. Its compact, ultralightweight construction makes it ideal for:

- Uplighting architectural elements, stages, event spaces, and structures.
- Downlighting displays, exhibits, and installations requiring a tighter beam.
- Rental applications in the film and event industries, where fast turnaround, robust battery management, and quick deployment are critical. With hot swap batteries and PoE options, QuikBeam fits seamlessly into fast paced rental workflows.
- Excellent eye-candy pixel mapping effects on stage, due to its bold Fresnel lens and super compact size. With its improved technology and plug-and-play workflow, QuikBeam empowers your teams to work faster, reduce turnaround times, and deliver more polished experience to clients.

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## HOW TO SELL QUIKBEAM?

We have spent a lot of time validating our proposal with end-users to be able to give you a recommended way of presenting the QuikBeam. It may vary a bit depending on whether the customer is a film or event client.

- Set light to 5h runtime (before the demo if possible).
- Ask the customer if he knows QuikSpot and QuikPunch. If not, show a few basic features.
- Then talk about QuikBeam. It is the latest addition to the QuikFamily. Many features are the same, e.g. Titan LED Engine, IP65, wireless control.
- One focus was to make the fixture as light as possible, hand the fixture to the customer.
- Show the removable battery without going into detail.
- The whole concept around the swappable battery is that you do not need to charge “the fixture”, but simply just swap and then you are ready to go.
- Show the beam and the zoom, then show the HotBeam. Ideally as an uplighter (point up the wall as the beam goes up quite high).
- Show the 2 filters: EdgeSoftener (softer barndoors) and Rotatable elliptical filter.
- Show removeable yoke, 3 Pins (TrackPin Compact, TrackSpigot, TrackPin) and the 2 threads for extra mounting possibilities.
- There are several case options. Here is a 4-unit case, with all accessories, including a NetBox for charging the QuikBrick when it's in the light, ideal for filmmaking and broadcasting applications.

### Charging options:

- NetBox for 4 units
- ChargingDock for 4 QuikBricks
- USB-C. Can even be used as a powerbank.
- Multiple case options are available, depending on where you are in the world. 8 and 16 unit cases with just ChargingDock and extra batteries are the most popular for events.
- There is 1 more thing to show. Until now, the light was at 5h Runtime which is the default value for all our lights. However, if I reduce the Runtime hours, it is getting extremely bright, 2/3 of the QuikSpot. In this case, it lasts 1h 20mins. You can swap the battery or wire it to keep this brightness.

### A 15-minute “How to sell QuikBeam” video:

<https://youtu.be/wD57wsxLznQ>

## QUESTIONS AND ANSWERS

### Can QuikBrick be charged outside of the light?

Yes, via the ChargingDock which can take up to 4 QuikBricks at a time (all charge simultaneously) and is the best option for rentals who want maximum speed to move gear from one customer to another. The QuikBrick can also be fast-charged with USB-C using a smartphone charger.

### Can QuikBeam be used without battery?

Yes, the QuikBrick can be removed, just remember to close the fixture with the QuikBrick Cover (included with QuikBrick). This is to make sure the IP-Rating is maintained.

### Is the QuikBeam IP65 rated both with and without QuikBrick?

Yes, it is important to cover the battery slot with the included QuikBrick Cover when the QuikBrick is removed.

### Can the QuikBrick be charged in the QuikBeam?

Yes, that is done via PoE (Power over ethernet).

### What is HotBeam?

HotBeam pushes beyond 13° to deliver exceptional output and center intensity when maximum punch matters, prioritizing performance over a perfectly round beam.

### Is it possible to see the battery state on the QuikBrick?

Yes, there is a little button on the back side of the QuikBrick. Once pushed 3 LED indicators will show the battery state of the battery.

### Does it have to be Astera specific power supplies to charge or hardwire?

No, PoE is a standard, and you can use any PoE switches or injectors to charge or hardwire the QuikBeam.

The advantage of using Astera's IP65-rated NetBox is the possibility of prepping up to 4 QuikBeams remotely via EtherCON cables, including IP address changes.

### Can I use this product for permanent installation?

Even when QuikBeam is not designed for permanent installations, removing the QuikBrick makes it an excellent tool for mid to long term temporary indoor installs. It is highly recommended for environments where compact size, low weight, and wireless control matter, such as museums, corporate venues, etc.

### How bright is the QuikBeam compared to the QuikSpot?

The QuikBeam is around 2/3 of the QuikSpot brightness on full brightness. On longer Runtime, such as 8 hours, it is slightly brighter than a PixelBrick (also in 8-hour runtime) and also brighter than AX3 LightDrop.

### If somebody asks you “what is PoE”

PoE is a very popular ethernet-based standard and is widely present in the audio, video, and IT industries. Astera NetBox and PowerInjector are compliant with PoE++ standards.

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## ACCESSORIES

- We expect film customers to buy BarnDoors with the QuikBeam, but is in some cases also interesting for event customers. The uniqueness of QuikBeam's barndoors is on its super low weight.
- On the table are QuikBeam, QuikSpot and QuikPunch.
- It is likely that the film companies wish to have all accessories where in the event industry will be more selective due to QuikBeam being a quick and discrete little uplight or wherever a compact, bright and lightweight light is needed.
- When it comes to the different kit options, film has shown mostly interest in our 4-unit kit which includes all accessories, where the entertainment companies have shown most interest for a flight case for 8 or 16 units and spare batteries with ChargingDocks for a quicker turnaround in rental.



## THANK YOU

Please contact our Astera staff if you have any questions.

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